

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: 0020

PATENT

In the Application of: Winslade *et al.* )  
Serial No.: 09/687,499 )  
Filed: October 13, 2000 ) Filed electronically on  
For: SYSTEM FOR ONLINE SALES WITH ) June 04, 2010  
AUTOMATIC REBATE AND COUPON )  
REDEMPTION )  
Examiner: RETTA, YEHDEGA )  
Group Art Unit: 3622 )  
Confirmation No.: 1146 )  
)

**REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. § 1.114 AND**  
**AMENDMENT**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby request continued examination of the above-identified application pursuant to 37 CFR §1.114, in response to the Final Office Action mailed March 04, 2010. Amendments to the Claims are reflected in a Listing of the Claims that begins on page 2 of this paper. Remarks begin on page 5 of this paper.

Applicants respectfully request entry of the following amendments, and consideration of the following remarks.